



**Shisher Kumra**

He was Faculty at IIIIEE, Lund University, Sweden and has worked on environmental management and cleaner production technologies for the past 12 years. Has coordinated several EU India Education related programmes. Currently he is working as Director EU Coordination for the International Council of Swedish Industry (NIR), Sweden.

### **Summary of Presentation**

Mr. Kumra made a presentation on EU's product based environmental directives and their implications on Indian SME's. He began by briefly introducing his organization, the International Council of Swedish Industry (NIR) and its various activities. Referring to the point made by Dr. Raghupati earlier, Mr. Kumra said that though Indian regulations are being aligned to meet the global standards, his presentation would specifically focus on the issues facing the Indian Suppliers exporting to the European countries. He said that though the presentations today would cover directives like ELV, WEEE & RoHS and REACH, there were more directives in the pipeline that would affect the Indian suppliers. The issues that he addressed in his presentation related to the rationale behind the implementation of the EU directives, framework within which these directives are being implemented, how these legislations affect the entire supply chain and he also outlined the strategy for Suppliers to EU to cope with such developments / changes. The presentation explained in details about the EU's Waste Policy, the Waste Management Hierarchy, Integrated Product Policy and the Extended Producer Responsibilities. In conclusion, he clearly outlined the strategy that the supplier should adopt to be able to meet the requirements of the various environmental directives that would directly affect their supplies to the European countries. He also informed about the web portal, Asian Centre for European Environmental Policy Research (ACEEPR), developed under this initiative, which has exhaustive information pertaining to the industries on the existing and upcoming European environmental directives. He invited all the industry members to become a part of the network and benefit from the portal where there was also a provision of a Discussion Forum. Here the specific queries of the industry would be solved by the professionals managing the portal.